



# OUR SERVICE OFFER TO SCHOOLS AND COLLEGES

The National Careers Service Inspiration Team in the West Midlands is excited about the services we are able to offer you and your students under the Inspiration Agenda. These services are **free** to young people, teachers and careers professionals across the region and will support your careers education programme. We have matched our menu of services below against elements of Sir John Holman's Gatsby Benchmarks, which highlights what good careers guidance looks like, to illustrate how what we offer can enhance your programme

## Gatsby Benchmarks

## Our Service Offer

 **A stable careers programme**


 **Learning from careers and labour market information**

 **Addressing the needs of each pupil**


 **Timely, responsive and quality services delivered by careers professionals qualified to Level 6 or above**


 **Provision of clear, user-friendly labour market information (LMI) through CPD events, curriculum resources and webinars**

 **Communicating inspiring events taking place in your local area and across the West Midlands**

 **Linking curriculum learning to careers**

 **Providing regular e-bulletins and quarterly newsletters with up to date information on the career landscape, hot topics and local and West Midlands labour market intelligence**

 **Updating the local pages of the National Careers Service website to share Labour Market Information (LMI); employer spotlights and your inspirational events**



**Encounters with employers and employees**


**Experiences of workplaces**



Co-ordinating and brokering employer involvements for your careers and enterprise events



Organising employer visits and workshops for students, teachers and careers professionals including STEM, Apprenticeship and Traineeship events



**Encounters with further and higher education**

**Personal guidance**



Co-ordinating and brokering post-16 options providers - training, apprenticeships, further, higher education and volunteering - for your careers and enterprise events

Promoting the National Careers Service flexible offer online for students including:  
'Web chat' - one to one careers guidance  
Webinars - delivered at assemblies and careers seminars  
Introduction to careers tools to use in the curriculum.

[Go to National Careers Service > Age13-19 > Start your career journey](#)

**To enquire or sign up to any of our services please contact us at [inspiringwestmidandsNCS@prospects.co.uk](mailto:inspiringwestmidandsNCS@prospects.co.uk)**

The Inspiration Agenda is a government funder initiative delivered through the National Careers Service and is predominantly aimed at brokering employers into schools and colleges and providing support for teachers and careers professionals.

To learn more about the Gatsby Charitable Foundation Good Career Guidance Benchmarks and to find out how your careers education and guidance compares with these benchmarks, access the Compass careers benchmark self evaluation tool developed for secondary schools and sixth forms in England and endorsed by the government, Teach First and the Careers and Enterprise Company, go to: <http://ow.ly/16ly303Pwk1>

# 'INSPIRATION'

from the National Contact Centre

*"In-house support for pupils must be combined with advice and guidance from independent and external sources to meet the school's legal requirements"* Careers Guidance and Inspiration in schools, DFE, March 2015

The National Careers Service contact centre is available for anyone over 13 years of age from 8am to 10pm, seven days a week.

The 0800 100 900 helpline is free from a landline, or visit [nationalcareersservice.direct.gov.uk](http://nationalcareersservice.direct.gov.uk) and opens up a range of alternative contact methods including webchat, email and callback requests.

Teachers and careers advisers can take advantage of the 'e-pack', multiple resources designed to provide detailed careers information to students. These include careers lesson activities, PowerPoint presentations and promotional materials such as posters and leaflets.

*"Online tools can offer imaginative and engaging ways to encourage young people to think about the opportunities available to them."*

Careers Guidance and Inspiration in schools,  
DFE, March 2015

Remote assemblies can be set up, allowing an adviser to speak with a group of students in real time, demonstrating areas of the National Careers Service website, and the online tools which can be utilised by the students.

Pre-booked webchats allow students to speak with an adviser one-to-one, discussing their own individual needs on a wide variety of different topics including education, employment and general careers.



**National  
Careers  
Service**

Helping you take  
the next step

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- Our free 0800 100 900 number and flexible online contact methods are available for people over 13 years of age from 8am to 10pm, seven days a week
- Students can visit the website [nationalcareersservice.direct.gov.uk](http://nationalcareersservice.direct.gov.uk) to webchat with an adviser, send questions via email and request call-backs
- Teachers and careers advisers can take advantage of the 'e-pack' - an online resource that provides interactive and engaging careers activities. The pack includes lesson activities, PowerPoint presentations, videos, promotional posters, leaflets and a website logo
- Advisers can provide an overview of the National Careers Service website and the online tools to groups of students in real time via remote assemblies
- Students can speak with an adviser one-to-one through pre-booked webchats to discuss their education, employment and general careers queries



For more information, please contact  
[nationalcareersservice@serco.com](mailto:nationalcareersservice@serco.com)

**0800 100 900**

The National Careers Service provides access to free, impartial,  
professional advice on careers, skills and the job market.