

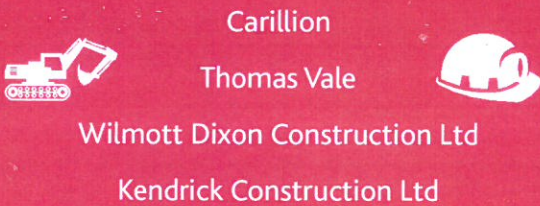
Interested in a CONSTRUCTION career in the WEST MIDLANDS?

National Careers Service

Helping you take
the next step

Architect • Bricklayer • Building Operative • Building Services Engineer • Carpenter/Joiner
Carpet Fitter • Cavity Wall Insulation Technician • Ceiling Fixer • Civil Engineer • Civil/Structural
Engineering Technician • Construction Manager • Construction Plant Operator • Crane Operator
Damp-proofer • Demolition Operative • Estate Manager • Facilities Manager • Fence Erector
Floor Layer • Glazier • Painter and Decorator • Plasterer • Plumber • Quantity Surveyor • Recycling
Adviser • Recycling Officer • Road Surfacing Manager • Roofer • Rural Property Surveyor • Scaffolder
Steeplejack • Stonemason • Structural Engineer • Surveyor • Town Planner • Traffic Engineer • Wall and Floor Tiler • Window Fitter

EXAMPLES OF CONSTRUCTION EMPLOYERS IN THE WEST MIDLANDS



17,440



employed in Wood Trades

15,220



employed in Electrical trades
and installation

11,720



employed in Plumbing

7,180



employed in Painting and
Decorating

5,710



employed as Surveyors

4,630



employed as Bricklayers

3,650



employed as Roofers

2,940



employed as Glaziers

2,320



employed as Scaffolders

2,110



employed as Plasterers

ENTRY AND QUALIFICATIONS

There are several entry points for this sector. Apprenticeships are available and you can gain qualifications at all levels through to postgraduate level.



Interested in a CONSTRUCTION career in the WEST MIDLANDS?

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SALARIES can range from:



Glazier - £15,000 - £30,000
Building Technician - £19,000 - £33,000
Quantity Surveyor - £22,500 - £50,000



IMPORTANT FACTS ABOUT CONSTRUCTION

- Over 230,000 construction jobs are expected to be created across the UK by 2020.
- In the UK the number of jobs in the construction industry has reached around 3 million.
- There are well over 150 professions in the construction industry.
- Around 300,000 women currently work in the UK construction industry.
- 92% of the construction industry is made up of small companies.
- More than 35% of construction workers have set up their own businesses.
- By 2018 the construction industry will need an additional 120,000 apprentices



SKILLS REQUIRED



• Good practical skills.



• Excellent team work skills.



• Good communication skills.



• The aptitude to work calmly under pressure and pay attention to detail.

• Number skills to handle cash and do basic mental arithmetic.



• Physical fitness.



• An awareness of the importance of health and safety in the construction industry.

• A head for heights for some occupations in the construction industry.



• IT skills.



More Information

- <https://nationalcareersservice.direct.gov.uk/Pages/Home.aspx>
- <https://www.gov.uk/topic/further-education-skills/apprenticeships>



3000 locations | 900 cities | 120 countries Source BRES (NOMIS)

Interested in a **RETAIL CAREER** in the **WEST MIDLANDS**?

National Careers Service

Helping you take the next step

Antique Dealer • Builders' Merchant • Builders' Yard Assistant • Butcher: Retail • Butcher • Wholesaler
Call Centre Operator • Customer Services Manager • Fishmonger • Florist • Market Stall Trader
Meter Reader • Milk Roundsperson • Personal Shopper • Pet Shop Assistant • Petrol Station
Attendant • Post Office Counter Clerk • Retail Assistant • Retail Manager • Retail Merchandiser
Retail Store Demonstrator Salesperson • Shelf Filler • Shoe Repairer • Telephone Sales Clerk
Trainee Salesperson • Trading Standards Officer • Vehicle Parts Salesperson • Wholesale Manager

459,000



It is estimated that there are 459,000 retail jobs in the West Midlands

32,000



32,000 are employed in all types of clothing/ footwear stores

28,500



28,500 are employed in the retail sales of motor vehicles and accessories

14,000



14,000 are employed in food sales

10,500



10,500 are employed in all types of electrical/electronic goods sales

5,000



5,000 are employed via the internet or mail order

3,000



3,000 are employed in sales of jewellery and watches

EXAMPLES OF RETAIL EMPLOYERS IN THE WEST MIDLANDS

Sainsbury's • Tesco • Asda • Lidl • Aldi
Waitrose • Morrisons • Co-op • Next • Primark
Iceland • Marks & Spencer • River Island
Forever21 • John Lewis • Selfridges • Poundland
JD Sports • Sports Direct.com • Topshop
Dorothy Perkins • Halfords
Matalan • B&Q • Homebase
B&M
Arnold Clark
Evans Halshaw
BHS • Boots
Claire's
AppleInc/
EE/Vodafone/
Carphone
Warehouse
New Look



ENTRY AND QUALIFICATIONS

There are several entry points for this sector. Apprenticeships are available and you can gain qualifications at all levels through to postgraduate level.



SHOPPING CENTRES IN THE WEST MIDLANDS

Bullring – Birmingham
Grand Central - Birmingham
Touchwood Shopping Centre – Solihull
Westfield Merry Hill – Dudley
The Fort Shopping Park – Birmingham
The Mailbox – Birmingham
Pavilions – Birmingham

Mander Centre – Wolverhampton
Wulfrun Shopping Centre – Wolverhampton
Kingfisher – Redditch
Telford Shopping Centre
West Orchards – Coventry
Crown Gate Shopping Centre – Worcester



Interested in a **RETAIL CAREER** in the **WEST MIDLANDS?**

National Careers Service

Helping you take
the next step

SALARIES can range from:



Sales Assistant £11,000-£20,000

Retail Buyer £16,000-£50,000+

Retail manager £20,000-£40,000+



IMPORTANT TRENDS IN RETAIL

- Many jobs and opportunities are part-time or non-standard hours of work (i.e. with late night, 24 hour opening and weekend work)
- Technology has had, and is continuing to have, a major impact on the sector, through the advent of online / multi-channel retailing, but also in the increasingly sophisticated IT systems major retailers use to manage their supply chains and in-store operations.
- Globalisation is also affecting the sector through the capacity to source goods from all over the world, and in providing opportunities to enter foreign markets.
- The majority of employment growth is expected to be in managerial positions.
- By 2022 the retail industry in the UK will need an additional 60,000 managers.



SKILLS REQUIRED



• excellent communication and interpersonal skills

• a good standard of IT and numeracy

• effective influencing and negotiation skills

• strong customer focus

• the ability to work under pressure and to tight deadlines

• analysing and problem-solving skills

• commercial awareness

• flexibility

• strong time-management skills

• attention to detail

• demonstrable leadership and management qualities



More Information

- <https://nationalcareersservice.direct.gov.uk/Pages/Home.aspx>
 - <https://www.gov.uk/topic/further-education-skills/apprenticeships>
- Source BRES (NOMIS)

Interested in a FOOD & ACCOMMODATION career in the WEST MIDLANDS?

National Careers Service

Helping you take
the next step

Chef / Cook • Cloakroom / Luggage Attendant • Domestic Services
Manager • Food Service Assistant • Hotel Manager • Hotel Receptionist
Hotel Room Attendant • Kitchen Assistant • Publican • Sommelier

EXAMPLES OF ACCOMMODATION AND FOOD SERVICE EMPLOYERS IN THE WEST MIDLANDS

Premier Inn • Hilton Hotels
Travelodge • Jurys Inn
Holiday Inn
Macdonald Hotels Ltd
Britannia Hotels
Best Western



Bella Italia
Prezzo • McDonald's
Burger King
Café Rouge
Caffé Nero
Costa Coffee
Druckers
Greggs • Nando's
PizzaExpress
Pizza Hut
J D Wetherspoon
Starbucks • Subway
Wagamama



37,149



are employed in public
houses and bars

22,567



are employed in licensed
restaurants

20,703



are employed in all hotels
and similar accommodation

11,924



are employed in take away
food shops and mobile food
stands

7,927



are employed in other food
activities

5,998



are employed in licensed
clubs

945



945 are employed
in camping grounds,
recreational vehicle parks
and trailer parks

Source BRES (NOMIS)

ENTRY AND QUALIFICATIONS

There are several entry points
for this sector. Apprenticeships
are available and you can gain
qualifications at all levels through to
postgraduate level.



Interested in a FOOD & ACCOMMODATION career in the WEST MIDLANDS?

National Careers Service

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the next step

SALARIES can range from:



Waiter / Waitress £10,000 - £25,000

Chef / Cook £13,000-£30,000

Hotel Manager £16,000-£65,000+



IMPORTANT FACTS ABOUT ACCOMMODATION AND FOOD SERVICE

- The accommodation and food industry is particularly vulnerable to seasonal trends, fashion and currency movements.
- In this industry females currently account for just over half of all employment.
- Around half the jobs in the industry are also part-time, these are predominantly held by women.
- Elementary occupations account for half of all the jobs. This includes many jobs such as cleaners, bar staff, porters and others that need only short periods of induction training in order to do them successfully.
- Managers, directors & senior officials and skilled trades are the other two significant groups in terms of numbers each accounting for around 3 in 20 of all jobs.



SKILLS REQUIRED



Good customer service skills



The ability to work quickly at busy times



A lot of stamina



The capability of being well organised and quick thinking



Excellent team work skills



Good communication skills



The aptitude to work calmly under pressure and pay attention to detail



Number skills to handle cash and do basic mental arithmetic

More Information

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- Source BRES (NOMIS)



Interested in a MANUFACTURING AND ENGINEERING career in the WEST MIDLANDS?

National Careers Service

Helping you take
the next step

Aerospace engineer • Auto electrician • Automotive engineer • Broadcast engineer
CAD technician • Chemical engineer • Civil engineer • Design engineer • Dressmaker
Energy engineer • Food processing worker • Garment technologist • Gas service technician
Glassmaker/engraver • Land surveyor • Machine printer • Manufacturing supervisor
Manufacturing systems engineer • Meat process worker • Mechanical engineer/technician
Motor vehicle technician • Nuclear engineer • Packaging technologist • Paint sprayer • Physicist
Quality control technician • Quantity surveyor • Quarry engineer • Rail engineering technician • Satellite systems technician
Security systems installer • Sheet metal worker • Structural engineer • Studio sound engineer • Textile machinery technician
Textiles production manager • Toolmaker • TV or film sound technician • Watch or clock repairer • Welder • Wood machinist

EXAMPLES OF MANUFACTURING AND ENGINEERING EMPLOYERS IN THE WEST MIDLANDS

Jaguar Land Rover Automotive
Boparan • JCB Service
Toyota Manufacturing (UK)
IMI • Tarmac
ECOBAT Technologies (UK)



Molson Coors Brewing (UK)
Alstom
Rolls –Royce Power Engineering
Tulip • RPC



Bombardier Transportation UK
Carlsberg UK
Bloor Investments • Caterpillar UK
Michelin Tyres
Samworth Brothers
Sims UK
Schneider Electric



50,285



employed in the
manufacture of fabricated
metal products, except
machinery and equipment

49,863



employed in the
manufacture of motor
vehicles, trailers and semi-
trailers

30,811



employed in the
manufacture of food
products

22,872



employed in the
manufacture of rubber and
plastic products

12,855



employed in the
manufacture of basic metals

8,769



employed in the
manufacture of computer,
electronic and optical
products

6,813



employed in the
manufacture of furniture

ENTRY AND QUALIFICATIONS

There are several entry points for this sector. Apprenticeships are available and you can gain qualifications at all levels through to postgraduate level.



Interested in a MANUFACTURING AND ENGINEERING career in the WEST MIDLANDS?

National Careers Service

Helping you take
the next step

SALARIES can range from:



Engineering Draughtsperson £17,000 - £30,500

Production Planner £22,500 - £40,000

Aeronautical Engineer £24,500 - £50,000



IMPORTANT FACTS ABOUT MANUFACTURING AND ENGINEERING

- The food and drink industry is the single largest manufacturing sector in the UK, employing more than 400,000 workers. By 2022 it will require 109,000 new recruits to meet the skills needs of the sector.
- The manufacturing and engineering sector is working to attract a more diverse workforce and encourage more women, and people from a wider range of backgrounds to become engineers.
- In the aerospace industry it is estimated there will be global demand for 27,000 new passenger planes and 40,000 commercial helicopters by 2031 leaving openings for more people to be employed in this sector.
- By 2020, the UK will be producing two million vehicles a year, compared to its current annual total of around 1.5 million. More than 5,000 jobs at vehicle and engine producers could be created, along with up to 28,000 in the supply chain, by the early 2020s.



SKILLS REQUIRED



• An analytical and logical approach to solving problems

• An interest in maths, science and technology

• Teamwork / interpersonal skills

• Communication skills

• Organising and planning skills

• Problem solving skills

• Technical and practical skills

• Budget skills

• IT skills • Presentation skills

• Health and safety awareness



More Information

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- Source BRES (NOMIS)

Interested in a TRANSPORT & LOGISTICS career in the WEST MIDLANDS?

National Careers Service

Helping you take
the next step

Air Traffic Controller • Air Traffic Services Assistant • Airline Customer Services Agent
Airline Pilot • Airport Baggage Handler • Bicycle Courier • Bus/Coach Driver
Bus/Rail Passenger • Transport Clerk • Buyer • Chauffeur • Distribution Manager
Driving Examiner • Driving Instructor • Flight Attendant • Flight Dispatcher • Fork Lift Truck
Operator • Freight Forwarder • Furniture Remover • Helicopter Pilot • Lorry Driver • Motorcycle
Courier • Order Picker • Post Person • Railway Station Assistant • Retail Buyer • Road Safety Officer • Road Transport Clerk
Road Transport Manager • School Road Crossing Assistant • Taxi Driver • Train Conductor • Train Driver
Tram Driver • Van Delivery Assistant • Van Driver • Warehouse Manager • Warehouse Operative

EXAMPLES OF TRANSPORT AND LOGISTICS EMPLOYERS IN THE WEST MIDLANDS



Birmingham Airport
London Midlands
Virgin Trains



Network West Midlands
National Express Group



Arriva Bus
Chiltern Railways
CrossCountry Trains
Midland Metro



PGS Global Logistics

Chambers and Cook Freight Ltd



Denholm Global Logistics
RGF Logistics Ltd
Atlas Logistics UK Ltd



Kerry Logistics



DHL
Royal Mail Group



| | | |
|---------------|--|--|
| 32,428 | | are employed in the operation of warehousing and storage facilities. |
| 21,986 | | are employed in freight transport by road. |
| 8,816 | | are employed in passenger transport. |
| 3,519 | | are employed in passenger rail transport. |
| 2,223 | | are employed in the taxi industry. |
| 1,501 | | are employed in the air transport industry. |
| 745 | | are employed in the removal services industry. |
| 422 | | are employed in the water transport industry. |
| 358 | | are employed in freight rail transport. |

ENTRY AND QUALIFICATIONS

There are several entry points for this sector. Apprenticeships are available and you can gain qualifications at all levels through to postgraduate level.



Interested in a TRANSPORT & LOGISTICS career in the WEST MIDLANDS?

National Careers Service

Helping you take
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SALARIES can range from:



Airport Baggage Handler £10,500 - £20,000

Coach Driver £17,000 - £36,000

Train Driver £35,500 - £44,500



IMPORTANT FACTS ABOUT TRANSPORT AND LOGISTICS

- The transport and logistics industry is made up of six industry sectors: road transport, rail, aviation, maritime, warehousing, and storage services. It is one of the world's largest industries.
- In the UK 588,000 additional workers are required in the Transport and Logistics sector over the next 6 years.
- Logistics operate 24 hours a day, 7 days a week and 365 days of the year on a global scale, underpinning all other sectors of the economy.
- Passenger transport serves all other sectors by facilitating movement of people who work for all industries of the economy. Additionally, it directly underpins the tourism industry and plays a key role in enabling social inclusion by making travel possible.



SKILLS REQUIRED



Teamwork / interpersonal skills



Communication skills



Organising and planning skills • Problem solving skills



Customer service skills • Management and leadership skills



Technical skills • IT skills • Sales skills • Office administration skills



Negotiation skills • Financial skills



Presentation skills • Literacy and numeracy



Language skills

More Information



- <https://nationalcareersservice.direct.gov.uk/Pages/Home.aspx>
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- Source BRES (NOMIS)

Interested in a FINANCE career in the WEST MIDLANDS?

National Careers Service

Helping you take
the next step

Accounting technician • Accounts clerk • bookkeeper • Actuary • Auditor • Bank manager • Business adviser • Company secretary • Credit controller • Credit manager • Economist • Financial adviser • Insurance broker • Insurance claims handler • Insurance loss adjuster • Investment analyst • Management accountant • Money adviser or debt counsellor • Payroll manager • Pensions adviser • Private practice accountant • Public finance accountant • School business manager • Stockbroker • Tax adviser • Tax inspector

EXAMPLES OF FINANCE EMPLOYERS IN THE WEST MIDLANDS

• Deloitte UK



• KPMG



• PwC

• Barclays



• HSBC



• Lloyds Bank

• Nationwide Building Society

• The Royal Bank of Scotland

• Halifax



• Aviva



• AXA UK

21,814



employed in Banks

17,261



employed in Accounting
and auditing activities

7,020



employed in Bookkeeping
activities

6,860



employed in Insurance

3,709



employed in Building
Societies

1,404



employed in Life Insurance

ENTRY AND QUALIFICATIONS

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Interested in a **FINANCE** career in the **WEST MIDLANDS?**

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the next step

SALARIES can range from:



Accounting Technician £16,000 - £22,000

Building Society Manager £22,500 - £60,000+

Investment Manager £35,000 - £70,000



IMPORTANT FACTS ABOUT FINANCE

- Around two thirds of the 2.2 million jobs in finance and professional services are outside London with Birmingham among the hotspots.
- Around 1 million people have qualifications administered by the UK's legal, accounting and related professional bodies.
- Nearly 70,000 cash machines are available in the UK.
- The UK has the most cash machines in the European Union with more per person than in France, Italy or Germany.
- Around 9,000 bank branches are available in the UK.
- The UK has the second largest pension industry worldwide.
- Over half of all UK families and households have savings and pensions that are managed by the UK fund management industry.
- Nine out of ten households in the UK are estimated to have at least one insurance product.
- Most businesses would not be able to operate without the financial services industry.



SKILLS REQUIRED



- confidence in working with numbers
- good spoken and written communication skills
 - an interest in business and finance
 - good organisational skills
- the ability to solve problems and analyse figures
- a high level of accuracy and attention to detail
 - the ability to work to strict deadlines
 - an awareness of confidentiality issues
- teamwork skills
- IT and keyboard skills



More Information

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Source BRES (NOMIS)

